

EXOTIC WILDLIFE ASSOCIATION

Advertising Rates

Showcase your Ranch or Business by advertising in the Exotic Wildlife Association's quarterly magazine.



Exotic Wildlife is a quarterly magazine for game ranchers and those wanting the latest information from legislative updates and regulatory analysis, to animal health and management concerns.

EWA ACTIVE MEMBER:

Full Color	1 - 3 Issues	4 Issues or more
Full Page	\$600	\$500
½ Page	\$470	\$440
¼ Page	\$450	\$400
Business Card	\$320	\$300
Black & White	1 - 3 Issues	4 Issues or more
Full Page	\$500	\$350
½ Page	\$270	\$240
¼ Page	\$200	\$180
Business Card	\$115	\$100
Classified	\$25	-

NON-MEMBER:

Full Color	1 - 3 Issues	4 Issues or more
Full Page	\$800	\$650
½ Page	\$670	\$600
¼ Page	\$650	\$580
Business Card	\$520	\$485
Black & White	1 - 3 Issues	4 Issues or more
Full Page	\$600	\$500
½ Page	\$470	\$400
¼ Page	\$400	\$350
Business Card	\$315	\$285
Classified	\$50	-

Full Page without bleed 7.375" X 9.75"
Full Page with bleed 8.75" x 11.25"

EWA

Advertisement Specification Guide

The following are the deadlines for the camera ready ads for the Exotic Wildlife Association magazine.

If you have questions concerning placement of ads, or need assistance with ad construction, please contact one of our advertising representatives:

Email:
info@myewa.org or
call 830-367-7761

1/4 Page 3.625" X 4.75"

"**Digital Camera ready ad copy**" must be supplied as a hi-resolution print-ready .pdf or a 300 ppi .tif or .jpg file. All other files or formats cannot be considered "Camera ready ad copy" and may be subject to additional graphic charges.

Camera ready ads will be placed as received and the Association assumes no responsibility for their appearance.

Digital files are accepted on cd-rom or by email. FTP upload is available on request.

**We cannot accept or attempt
to open any executable files (.exe).**

Note: Most images that are prepared for use on a web site are too low resolution for quality printing.

EWA Magazine

Spring Issue	February - April (Mailed in March)	Due Feb. 1
Summer Issue	May - July (Mailed in June)	Due May 1
Fall Issue	August - October (Mailed in September)	Due Aug. 1
Winter Issue	November - January (Mailed in December)	Due Nov. 1

1/2 Page 7.375" X 4.75"

1/8 Page 3.625" X 2.25"

EXOTIC WILDLIFE ASSOCIATION
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