

EXOTIC WILDLIFE ASSOCIATION

Advertising Rates

Showcase your Ranch or Business by advertising in the Exotic Wildlife Association's quarterly magazine.



Exotic Wildlife is a Bi-Annual magazine for game ranchers and those wanting the latest information from legislative updates and regulatory analysis, to animal health and management concerns.

EWA ACTIVE MEMBER:

MEMBERS ONLY:		Full Color	1 Issue	2 Issues or more
		Full Page	\$650	\$500 per
		½ Page	\$520	\$440 per
		¼ Page	\$500	\$400 per
		Business Card	\$370	\$300 per
Centerfold:				
2 page	\$1000			
1 page	\$600			
		Black & White	1 Issue	2 Issues or more
Back Cover:	\$800	Full Page	\$550	\$350 per
Inside Front:	\$600	½ Page	\$320	\$240 per
Inside Back:	\$600	¼ Page	\$250	\$180 per
		Business Card	\$165	\$100 per
		Classified	\$100	\$50 per

NON-MEMBER:

	Full Color	1 Issue	2 Issues or more
	Full Page	\$800	\$650
	½ Page	\$670	\$600
	¼ Page	\$650	\$580
	Business Card	\$520	\$485
	Black & White	1 Issue	2 Issues or more
	Full Page	\$600	\$500
	½ Page	\$470	\$400
	¼ Page	\$400	\$350
	Business Card	\$315	\$285
	Classified	\$75	\$50

EWA Advertisement Specification Guide

The following are the deadlines for the camera ready ads for the Exotic Wildlife Association magazine.

If you have questions concerning placement of ads, or need assistance with ad construction, please contact one of our advertising representatives:

Email:
info@myewa.org or
call 830-351-7761

Full Page without bleed 7.375" X 9.75"
Full Page with bleed 8.75" x 11.25"

1/4 Page 3.625" X 4.75"

"Digital Camera ready ad copy" must be supplied as a hi-resolution print-ready .pdf or a 300 ppi .tif or .jpg file. All other files or formats cannot be considered "Camera ready ad copy" and may be subject to additional graphic charges.

Camera ready ads will be placed as received and the Association assumes no responsibility for their appearance.

Digital files are accepted on cd-rom or by email. FTP upload is available on request.

**We cannot accept or attempt
to open any executable files (.exe).**

Note: Most images that are prepared for use on a web site are too low resolution for quality printing.

EWA Magazine

1/2 Page 7.375" X 4.75"

Our magazine will now be a Bi-Annual product every year.

Volume 1 - June 15th Deadline May 1st
Volume 2 - December 15th Deadline November 1st

With your magazine advertising we will also place you on either our Facebook page or E Alerts with your logo that also links to your website (Your Choice). This is a value of \$300 for every 6 months. We hope you can see the added value of your being in front of members as much as we do!

EXOTIC WILDLIFE ASSOCIATION
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830-351-7761 • FAX 830-351-7762
Email: info@myewa.org or Fay@myewa.org
Web Site: <http://www.myewa.org>

1/8 Page 3.625" X 2.25"