encouraging and expanding the conservation of both native and non-native hoofstock
In 1967, a group of concerned ranchers with a vision for the future of the exotic wildlife industry, met to form an organization that later became the EWA. The association's purpose since that first meeting has been to preserve the rights of exotic wildlife owners, and to promote the development and expansion of the exotic wildlife industry. The EWA has grown into what is now the oldest and one of the most successful associations of its type in North America.

Over the years the EWA's growth has been imperative to the survival and success of the exotic wildlife industry. As a first line of defense, the EWA has diligently worked to protect exotic wildlife owners' rights. We believe the concept of conservation through commerce is the answer to preserving wildlife, and suitable habitat. The EWA represents members throughout the U.S. and in several foreign countries that have propagated and protected some of the largest populations of privately owned exotic wildlife. The EWA is your voice in preserving the integrity and ethics of our industry.
Image Advertising

Get your business noticed with an eye catching image ad next to our fabulous content. Link to your latest promotion, sign-up sheet, or event flier to give readers the opportunity to learn more about your business.

Featured MasterHead {980x60}: $700/month
Featured Leader Board {480x60 pixels}: $500/month
Featured Block Ad {300x250 pixels}: $300/month

*All rates are for 3 month term minimum
*Featured Image Ads Include One (1) Sponsored Post During Contract
*Featured Image Ads Include Three (3) Social Media Shout Outs

Sponsored Content + Giveaways

Spotlight your business with a dedicated post. Let the Exotic Wildlife Association experience your business and share with our readers why they won’t want to miss out. Include an optional giveaway to generate even more interaction!

Sponsored Post: $250/post

***Add On*** Dedicated Email Blast to EWA Subscribers: $300/email

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Our Reach

150,000
Reached on Facebook
Monthly

400,000
Total Page Views
in 2017

70,000+
Social Media Networks & growing daily
Social Media Shout Out Package

We understand that not every campaign has a large budget and some are incredibly urgent. For that reason, we offer a package that includes a one time shout out on each of our social media platforms (Facebook and Instagram). This package is ideal for events or promotions for which investing in an entire ad or sponsored post doesn’t fit the immediate need.

Facebook: $200
Instagram: $100/image
Facebook + Instagram: $250

{Does Not Include Facebook Boosting}
Let us take you and your business LIVE on Facebook. Facebook Live is incredibly popular and a fantastic way to quickly reach your target demographic!

Sponsorship: $500

Exotic Wildlife Association has Over 50k Facebook Followers
# EXOTIC WILDLIFE ASSOCIATION

**Magazine Sponsorship**

Showcase your Ranch or Business by advertising in the Exotic Wildlife Association's quarterly magazine.

*Exotic Wildlife* is a quarterly magazine for game ranchers and those wanting the latest information from legislative updates and regulatory analysis, to animal health and management concerns.

## EWA ACTIVE MEMBER:

<table>
<thead>
<tr>
<th></th>
<th>1 - 3 Issues</th>
<th>4 Issues or more</th>
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<tbody>
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</tr>
<tr>
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<td>¼ Page</td>
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<td>$300</td>
</tr>
<tr>
<td>Business Card</td>
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<td>$350</td>
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<tr>
<td>Full Page</td>
<td>$270</td>
<td>$240</td>
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<tr>
<td>Black &amp; White</td>
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<tr>
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## NON-MEMBER:

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<td>$350</td>
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<tr>
<td>Classified</td>
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<td>$285</td>
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</table>

## EWA Advertisement Specification Guide

- Full Page without bleed 7.375” x 9.75”
- Full Page with bleed 8.75” x 11.25”
- ¼ Page 3.625” x 4.75”
- ½ Page 7.375” x 4.75”

“Digital Camera ready ad copy” must be supplied as a hi-resolution print-ready.pdf or a 300 ppi.tif or .jpg file. All other files or formats cannot be considered “Camera ready ad copy” and may be subject to additional graphic charges.

Camera ready ads will be placed as received and the Association assumes no responsibility for their appearance.

Digital files are accepted on cd-rom or by email. FTP upload is available on request.

**We cannot accept or attempt to open any executable files (.exe).**

Note: Most images that are prepared for use on a web site are too low resolution for quality printing.

## EWA Magazine

- **Spring Issue**: February - April (Mailed in April) **Due Mar. 1**
- **Summer Issue**: May - July (Mailed in June) **Due May 1**
- **Fall Issue**: August - October (Mailed in September) **Due Aug. 1**
- **Winter Issue**: November - January (Mailed in December) **Due Nov. 1**

EXOTIC WILDLIFE ASSOCIATION
105 Henderson Branch Rd. W., Ingram, TX 78025
830-367-7761 - FAX 830-367-7762
Email: info@myewa.org
Web Site: http://www.myewa.org
Engage with hunters and conservationists face to face and build real connections by sponsoring an event with the Exotic Wildlife Association. Our special events provide an opportunity to meet with your target demographic who are eager to learn about with businesses of interest and engage with their products and/or services. Our special events occur on a regular basis, connecting 500 attendees. Exotic Wildlife Association events are known for sold out crowds, an exciting atmosphere, and a guaranteed audience to promote your business.

For more event information contact: info@myewa.org
Get Noticed at Our Events!
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